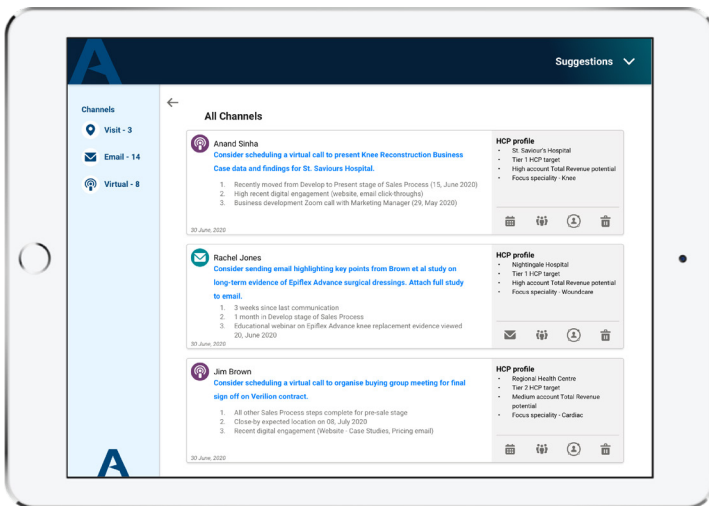


# Add AI to Your Commercial Approach in 6 Weeks

Rapidly deploy and scale next-best-actions with Aktana's agile, out-of-the-box AI solution

## Take on 2021 with Intelligent Engagement

Ideal for smaller teams and those who need to get up and running fast, Aktana's Rapid Deployment model leverages the essential aspects of Aktana's intelligence platform to embed AI within your commercial process in as little as 6 weeks.



## Drive Impact with Aktana's "Feel-Right" AI

### REP ENGAGEMENT

Accelerate adoption and increase ROI by prioritizing the suggestions each rep is most likely to follow.

### CALL LOCATOR

Find efficiencies and maximize resources by predicting how far an HCP will be from an expected rep location at a given time.

## Simple. Scalable. Effective.

Layering artificial intelligence with human insight, the Contextual Intelligence Engine acquires knowledge from every interaction to make those that follow more personalized and precise.

Leveraging Aktana's global use case library and productized machine learning modules, the Contextual Intelligence Engine can now be deployed in as little as six weeks.

## Build on a Best-in-Class Foundation

Start with the essentials and grow from there. Choose four of the following use case categories to take advantage of Aktana's accelerated deployment schedule.

- HCP Consent
- Approved Email
- Market Data Response
- Team Coordination
- Message Sequence
- Pacing
- Virtual Engagements
- Event Follow-up

**Deploy simple yet effective sales and marketing programs at your own pace.**  
Ask our team how our rapid deployment model can transform your commercial process.